

ENTREPRENEURSHIP AND LEADERSHIP

DEVELOPMENT PROGRAM





ENTREPRENEURSHIP AND LEADERSHIP DEVELOPMENT PROGRAM (ELDP)

Growing an entrepreneurial mindset is the need of the hour for the whole world. Students between 10 to 17 years of age and young adults must be equipped with the entrepreneurial and leadership traits that can prepare them for the future of work and empower them to be their own boss.

Designed for entrepreneurship enthusiasts, the intensive Entrepreneurship and Leadership Development Program introduces one, during the duration of 3 months, to a viable, sought-after alternative career choice. This will open opportunities for:

- Applying for future internships and college admissions
- Analysing employability prospects
- Learning the tricks of trade
- Launching a product
- Starting a business from scratch

CURRENT SCENARIO OF JOBS

According to **McKinsey**, **1/3rd of US workers might lose their jobs by 2030.**

As per **PwC**, **only 9% of the full time jobs will be available by 2030.**

Automation is taking over the human workforce at a rapid pace. The future of work is changing and the current education system is not keeping up with the transformation. Entrepreneurial & Innovative mindset is the need of the hour, and Moonshot Jr's ELDP is here to nurture it at scale! The program is designed to nurture entrepreneurial mindset.

METHODOLOGY OF ELDP

We are imparting this program through industry leaders like entrepreneurs, experts, TedX Speakers, and more belonging to different walks of life.

Students will get to work in teams and pitch their ideas as a team. The students will get a chance to compete and pitch their ideas to global leaders. The winners will get an opportunity to take the idea to the next level.



PROGRAM

HIGHLIGHTS

- Pricing & Packaging – Business Model
- Revenue model & Financial accounting
- Financing and funding
- Critical thinking
- Ideation
- Validating your Idea – Competition Analysis
- Prototyping & Testing
- Digital marketing
- Sales Pitch
- Empathy – Invention & Innovation
- Vision & Value Proposition –Building on an Idea
- Where do Ideas come from?
- Design Thinking
- TAM – Market Research & Analysis
- Define the problem statement

SESSION STRUCTURE

MODEL 1

ELDP PROGRAM

9 WEEKS PROGRAM – 3 SESSIONS PER WEEK

MODEL 2

FAST TRACK PROGRAM

10 DAYS PROGRAM – 3 SESSIONS PER DAY

SESSIONS BY **GLOBAL INSTRUCTORS**



KEN BURKE

Founder,
EntrepreneurNOW/
MarketLive
CA, USA



ALI DAVOUDI

Vice Chairman,
Million Air
TX, USA



UPEN VARANASI

CEO & Chairman,
Riversand Technologies
TX, USA



NAGESH KONDURU

Founder & CEO,
Banyan Data Services
CA, USA



ROD ROBINSON

Advisory Board
Member, Techstars
USA



COREY JOHNSON

Director Supply
Chain, P&G
WA, USA



SAURABH GUPTA

DC Office of State
of Education(OSSE)/
IMF/World Bank
Washington DC, USA



MAHAVIR JAIN

Startup Leader,
Cognizant
Accelerator
TX, USA



REENA GUPTA

Founder & CEO,
Mom Relaunch
CA, USA



FREEDOM CHETENI

Naledi Board
Member/Stanford
CA, USA



SUNIL RANKA

Founder,
Predikly
CA, USA



ALOK JAIN

Co-founder/CEO,
MoonshotJr
CA, USA



VISHAL MALHOTRA

Co-founder/COO,
MoonshotJr
NC, USA



ASHUTOSH JHURELEY

Co-Founder/Head
Supply Chain-eComm,
MoonshotJr
Hemel
Hempstead, UK



VIKAS SHUKLA

Co-founder/
Head Innovation,
MoonshotJr
MA, USA



HETAL SONPAL

TEDx Speaker
Gurgaon, India



UTTARA VERMA

Marketing Advisor,
IIM-Lucknow
Mumbai, India



SONIKA KAPUR

Life Skills
Coach
Mumbai, India



TIRATH SINGH BINDRA

Technical Skills
Coach
Delhi, India



MIHIR PAUL

Project
Advisor
Delhi, India



TUSHAR MITTAL

Marketing
Leader
Gurgaon, India

OUR **COLLABORATIONS**



SRI VENKATESWARA UNIVERSITY

AP, INDIA



ISHA VIDHYA SCHOOL

TN, INDIA



RAJIV GANDHI UNIVERSITY OF KNOWLEDGE & TECHNOLOGIES

AP, INDIA



SRI PADMAVATI MAHILA VISVA VIDYALAYAM

AP, INDIA

NOTE: PRESENTERS WILL CHANGE AS PER PROGRAM'S REQUIREMENT.

PLAY YOUR PART

If you are influential and think that you have the zeal to change lives, help us take this program to your alma mater, college, schools, NGOs, and more. Spread the word by sponsoring the program as well as supporting the cause behind it.

SILICON VALLEY-BASED EDTECH START-UP

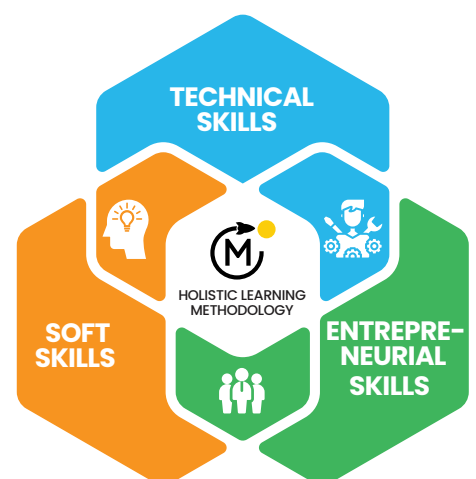
ABOUT

MOONSHOT JR INC.

Moonshot Junior Inc. is Silicon Valley's fastest growing EdTech startup that has developed a unique teaching methodology and employs a product-based approach to prepare children for the future of work.

WHY MOONSHOT JR?

- Extensive learning experience
- Several success stories
- Learn from global instructors and subject matter experts



TO SPONSOR, REACH OUT TO US AT

✉ inquiry@moonshotjr.com